

NewIntelligence and Innormax Announce Partnership for Cutting-Edge SAP Business One Solutions

Montreal, Quebec, Canada – August 14th, 2024 – NewIntelligence (NI), a distinguished IBM Business Partner, and Innormax, a prominent SAP Business One ERP Partner headquartered in California, are thrilled to announce their strategic alliance. This partnership aims to extend the reach of NI's QuickStart for Reporting and Dashboarding for SAP Business One, encompassing both software and services, across the United States.

"This partnership enhances our ability to penetrate new markets in the United States with our core offerings, allowing us to expand our reach to future SAP Business One customers," stated Corey Mendelsohn, President of NewIntelligence. "We are confident that Innormax is the perfect partner to help us grow our presence in the U.S."

NI's QuickStart for Reporting and Dashboarding for SAP Business One simplifies report creation and customization of business rules using a separate reporting database. This solution streamlines analytics for business users and adheres to best practices covering approximately thirty key subject areas within SAP Business One. Integrated with IBM Cognos and IBM Planning Analytics, it provides immediate, easily distributable results, catering to the evolving needs of small and medium-sized businesses within the SAP Business One market.

Tiran Mendis, CEO of Innormax, expressed, "This collaboration enables Innormax to harness our combined expertise, ensuring a seamless integration of NI's QuickStart for Reporting and Dashboarding for SAP Business One. We are eager to collaborate with the NewIntelligence team and deliver this innovative solution to our existing and prospective clients across the United States. We anticipate substantial value and growth from this partnership moving forward."

This strategic alliance represents a commitment from both NewIntelligence and Innormax to offer cutting-edge solutions that meet the complex needs of their clientele, promising a future of growth, innovation, and improved service delivery.



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About NewIntelligence

NewIntelligence is a leading provider of IBM solutions for business intelligence, performance management, and data warehousing. With over thirty years of experience, the company has worked with thousands of customers both locally and internationally. NewIntelligence's QuickStart for Reporting and Dashboarding for SAP Business One delivers a cost-effective solution in a timely manner, providing customers with significant value. The company is dedicated to helping SAP Business One clients achieve rapid results from their investments using the latest technologies and industry best practices. Renowned for delivering precise and timely solutions, NewIntelligence's expertise is sought by many organizations. For more information on products, services, and solutions from NewIntelligence, please visit sap.newintelligence.ca.

About Innormax

Innormax is a leading SAP Business One Partner, with offices in Dallas, New York, and San Diego, dedicated to optimizing business growth by streamlining critical processes using SAP Business One. Their mission is to enhance the resilience and profitability of companies across various industries. Innormax specializes in helping clients optimize manufacturing, retail, and other essential business operations through SAP ERP platforms like SAP Business One. Founded on the principle of delivering expert business acumen with unparalleled insight and customer care, Innormax's consultants boast a proven track record of enabling businesses of all sizes to thrive. For more information about Innormax's services, please visit innormax.com.

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